



Press release - For immediate release

National Rollout for New Innovative Platform for Businesses - Chambers of Commerce Are Leading the Way

SOLANA BEACH, CA, June 21, 2023 - The U.S. Green Chamber of Commerce and Biz Biz Global are thrilled to announce the launch of the Business Exchange Network (BEN), the first business resource-sharing platform for chambers of commerce in the United States. Besides chambers, the platform can be utilized by nonprofits, Economic Development Corporations, and other organizations. With businesses nationwide taking advantage of this innovative online platform, BEN is revolutionizing the way companies operate.

The U.S. Green Chamber of Commerce (USGCC), known for its sustainability-focused initiatives engaging both chambers and businesses, is launching BEN nationwide in partnership with Biz Biz Global, a key technology partner with 8 years of experience in marketplace technology.

The launch of BEN comes at a time when businesses are facing inflation and residual supply chain challenges, making it crucial for them to explore cost-saving measures and revenue-generating opportunities. BEN provides a timely solution by enabling businesses to optimize their resources and adapt to the changing economic landscape.

"In these challenging times, we are excited to introduce this groundbreaking tool that will provide chambers of commerce with a new economic benefit and resource for their members," states Michelle Thatcher, CEO of the U.S. Green Chamber of Commerce. "Through this, our goal is to provide their business members with more opportunities to save and make money, and BEN is the platform to achieve exactly that."

BEN represents a significant advancement in the sharing and circular economy, as it facilitates the buying, selling, and renting of unused or underutilized resources among businesses. It is similar to Airbnb but is tailored specifically for the business-to-business market.

The business-to-business sharing economy is a [multi-trillion dollar market](#), and this platform allows the business and chamber of commerce communities access to those resources.

"We believe BEN will revolutionize how businesses operate and contribute to building a more resilient economy in the United States," says Elliot Daigneault, CEO of BizBiz Global.

Already, several prominent chambers have signed up on the BEN platform recently, including the San Francisco Chamber of Commerce, the Blair County Chamber of Commerce, the San Marcos Chamber of Commerce, the Santa Fe Green Chamber of Commerce, the Carlsbad Chamber of Commerce, and the California Green Business Network. They will soon be promoting and delivering this valuable tool to their members. As they start to bring their businesses onto the platform, this impressive roster of early adopters can showcase the value of BEN for chambers and businesses alike.

As one of the first business-to-business sharing platforms in the United States, BEN allows businesses to generate additional income and save money by leveraging their excess assets. From warehouses, heavy equipment, and machinery to tools, office space, inventory, specialized technical services, and professional expertise, BEN offers a comprehensive marketplace for businesses to unlock the full potential of their resources.

“With the power of this platform, businesses can unlock new revenue streams and find cost-effective solutions, ultimately leading to sustainable growth,” says Daigneault. “We have already had great success in Canada with our chambers of commerce utilizing our technology to help the business community, and we recognize that chambers are the perfect organizations to deliver this tool in the United States.”

To further expand its reach, the U.S. Green Chamber of Commerce is conducting a national campaign to engage chambers and introduce them to the transformative capabilities of BEN. By joining forces with chambers of commerce nationwide, BEN aims to foster collaboration, networking, and resource optimization on an unprecedented scale.

For as low as \$100 a month, these chambers of commerce, nonprofits, and other organizations can deliver a BEN marketplace to their city or region.

As a business, getting started with BEN is easy and free. Businesses can sign up and create a profile on the BEN marketplace, where they can make unlimited posts showcasing their underutilized resources. Once a potential buyer or renter is found, businesses can conveniently negotiate deals directly on the platform.

To open a free profile on BEN and discover the boundless possibilities it offers, please consider visiting <https://ben.usgreenchamber.com/>

“For centuries, chambers have been the leaders in providing benefits and navigating tough times for our businesses,” says Thatcher. “And now is the perfect time for us all [chambers of commerce] to provide more innovative options – and really utilize technology – for this next economic chapter.”

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About the U.S. Green Chamber of Commerce

The U.S. Green Chamber of Commerce represents the voice of hundreds of thousands of small, mid-sized, and large American businesses and global corporations who understand that:

- Business success and sustainability go hand-in-hand
- Shareholder value and social consciousness co-exist side-by-side

- Long-term business profits, global leadership and environmental stewardship are inseparable from each other.

About BizBiz Global Inc.

BizBiz Global Inc. is the first business-to-business collaborative platform, allowing companies to maximize their dormant assets and workforce simply by sharing them with other companies on an interactive and user-friendly exchange network called "community." This ingenious concept makes it possible to maximize existing resources and generate additional revenue.

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